Subject: RE: RE: Free Advertising Opportunity with CCA and the Dreams

Magazine<HSherzai@downtownla.com> **From:** "Nhien Lasky" <NLasky@ccala.org>

Date: 11/15/2016 03:58 PM

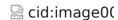
To: "rick@ladreams.com" < rick@ladreams.com>

Rick, I don't see the ads that we sent to you back in October in either issue. It would have included the following:

- CCA ad
- DCBID ad
- South Park ad
- Fashion District ad
- Housing tour ad & Market report

It was part of the multi-page ad opportunity that Steve, Ty and you discussed with our team in August. Can you please let me know.

Thank you, Nhien



## **Nhien Lasky**

Director of Business Development & Marketing 626 Wilshire Blvd., Suite 200 | Los Angeles, CA 90017 office: (213) 416-7531 | fax: (213) 624-0858

NLasky@ccala.org

ccala.org

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From: rick@ladreams.com [mailto:rick@ladreams.com]

Sent: Tuesday, November 15, 2016 10:31 AM

To: Nhien Lasky; natalie@ladreams.com; ty@ladreams.com

Subject: RE: Free Advertising Opportunity with CCA and the Dreams Magazine

Hi Nhien:

I dropped copies of two issues at your office. The Art In Motion and Cosmopolitan issues.

Thank you,

Rick

----- Original Message -----

Subject: RE: Free Advertising Opportunity with CCA and the Dreams

Magazine

From: Nhien Lasky < NLasky@ccala.org >

Date: Mon, November 14, 2016 4:20 pm

To: "rick@ladreams.com" < rick@ladreams.com" >, "natalie@ladreams.com" < natalie@ladreams.com >, "ty@ladreams.com" < ty@ladreams.com >

Hi Rick, just checking in on this...

Thank you, Nhien

## **Nhien Lasky**

Director of Business Development & Marketing

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office: (213) 416-7531 | fax: (213) 624-0858

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From: rick@ladreams.com [mailto:rick@ladreams.com]

Sent: Tuesday, November 08, 2016 5:11 PM

**To:** Nhien Lasky; <a href="mailto:natalie@ladreams.com">natalie@ladreams.com</a>; <a href="mailto:ty@ladreams.com">ty@ladreams.com</a>;

Subject: RE: Free Advertising Opportunity with CCA and the Dreams Magazine

Hi Nhien:

I will check to see about bringing copies for you in DTLA

Rick

----- Original Message -----

Subject: RE: Free Advertising Opportunity with CCA and the Dreams

Magazine

From: Nhien Lasky < NLasky@ccala.org > Date: Tue, November 08, 2016 5:23 pm

 $\label{to:com} \begin{tabular}{ll} To: & $\underline{rick@ladreams.com}$, & $\underline{natalie@ladreams.com}$. \end{tabular}$ 

<natalie@ladreams.com>, "ty@ladreams.com" <ty@ladreams.com>

Hi team, I wanted to check in on the issue featuring CCA's and the BIDs's ads. Can you let me know when the issue comes out, and can you send me a few copies for our files?

Thank you, Nhien ☐ cid:image001

## **Nhien Lasky**

Director of Business Development & Marketing

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From: Nhien Lasky

Sent: Wednesday, September 14, 2016 4:13 PM

**To:** rick@ladreams.com; natalie@ladreams.com; ty@ladreams.com

Subject: FW: Free Advertising Opportunity with CCA and the Dreams Magazine

Hello all, please see below for the ad from the South Park BID (part of our ad opportunity). I will send CCA's ad in by tomorrow.

Thank you, Nhien

☐ cid:image001

## **Nhien Lasky**

Director of Business Development & Marketing

626 Wilshire Blvd., Suite 200 | Los Angeles, CA 90017

office: (213) 416-7531 | fax: (213) 624-0858

NLasky@ccala.org

ccala.org

From: Ellen Riotto [mailto:ellen@southpark.la]
Sent: Wednesday, September 14, 2016 3:13 PM

To: Nhien Lasky

Subject: Re: Free Advertising Opportunity with CCA and the Dreams Magazine

That's what I was afraid of! Tried to send it over last night but I guess it was too big. Didn't get a bounce back though, which is odd...

In any case, here's a link to the file, stored on our Dropbox. Please let me know if you can access. https://www.dropbox.com/s/zke77phjtysgflq/160915 DreamsMag.pdf?dl=0

Thank you!

Ellen

Ellen Riotto

Director of Communications & Policy



South Park Business Improvement District
1100 S. Flower St. Suite #3400, Los Angeles, CA 90015
ellen@southpark.la | o. 213 663 1111 | c. 401 439 8147
southpark.la | fb.com/southparklosangeles Instagram/Twitter:
@southparkla

24/7 DISPATCH: 866-560-9346

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